



ATPLAY

INTERACTIVE TALENT

The rise of video technology has made it easier than ever for employers to **connect** with potential employees.

Position your company as an **employer of choice** by providing candidates with an awesome virtual recruitment experience underpinned by AI and gamification principles!



The module provides an **innovative virtual solution** which simulates the first line screening process in order to exponentially **increase the candidate pipeline** and simultaneously decrease turnaround times for placement.

It allows you to gain more **insight into candidates** in far less time than a traditional screening interview.



- Reach an **unlimited amount of candidates** to conduct competency based screening interviews at a time and place convenient to them.
- **Eliminate the need for resources** to conduct telephonic screening or face-to-face screening interviews.
- **View screening interviews** as soon as they have been completed.
- Make **better decisions** by sharing, rating and commenting on interviews with an unlimited number of hiring managers to collect instant feedback.
- **Customize** the portal to your brand and offerings.
- Build an online **video database**.